

Kyushu Economy International (KEI)

kyushu Economy International (<http://www.kyushu-kei.org/>)



○Kyushu Economy International (KEI) was established as the primary organization for international economic exchanges in Kyushu in July 2001, as a cooperative venture between local governments, economic bodies, private companies, etc. in Kyushu.
 ○It aims to impart comprehensive information about Kyushu's favorable environment as a business location, its resources for tourism, etc. to foreign countries and regions, and to facilitate the creation of new industries and balanced regional development through the establishment of local subsidiaries by the invitation of overseas and domestic companies to Kyushu and industrial exchanges, in order to revitalize Kyushu and stimulate its autonomous development, through international exchanges in business, tourism, and human resources.

Organization

Constitution: including prefectures, ordinance-designated cities, economic bodies, private companies, etc.

[General assembly members]

- Chairman: Chairman, Kyushu Economic Federation
- Vice-Chairman: Chairman, Kyushu Federation of Chambers of Commerce and Industry
- Members: Prefectural governors; ordinance-designated city mayors; heads of economic bodies and private companies

[Secretary assembly members]

- Secretary-general: Senior Managing Director, Kyushu Economic Federation
- Members: Department managers and bureau directors in charge from prefectures and ordinance-designated cities; directors of economic bodies, etc.
- Support organizations: JETRO; Development Bank of Japan, etc.
- Adviser: Director, Kyushu Bureau of Economy, Trade and Industry (METI Kyushu); Director, Kyushu District Transport Bureau;
- Auditors: Planning & Coordination Department Managers of the Organization for Small & Medium Enterprises and Regional Innovation, Japan, etc.
- General Affairs Department Manager, Kyushu Electric Power
- Secretariat: Kyushu Economic Federation
Kyushu Bureau of Economy, Trade and Industry (METI Kyushu)

Outline of operation

1. **Planning of internationalization strategies, etc.**
Discussing surveys and plans deemed useful and effective when conducted around Kyushu
2. **Creation and sharing of information «Imparting information about Kyushu»**
Imparting information about the investment environment and economy-related programs in Kyushu through the website and PR sources
3. **Planning of internationalization strategies, etc.**
 ①Programs for economic and business exchanges with Asia (targeting the Pan-Yellow Sea Economic Zone, China, South Korea, and ASEAN); ②Programs for sharing the latest information about overseas operation locations and market trends, the ways of using support programs, and overseas business and the global economy, through holding seminars, etc.; ③Programs for supporting overseas operations, including participating in business exhibitions abroad, and holding business talk sessions with buyers specializing in foreign markets, in order to support local companies' expansion of their markets into Asia and establishing overseas operations
4. **Stimulating the establishment of business «Support for the invitation of overseas enterprises»**
Holding business invitation seminars and workshops targeting decision-makers, in order to promote the invitation of overseas enterprises effective for the revitalization of the regional economy
5. **Human exchange «Relationship building with international students»**
Holding networking events and job-hunting interview sessions, in order to promote mutual understanding continued relationships with international students, who will be the bridge between Kyushu-based companies operating abroad and foreign countries

Contact: Kyushu Economic Federation International Department International Affairs Department, METI Kyushu
 2-1-82 Watanabe-dori, Chuo-ku, Fukuoka City 810-004 Tel.: +81-92-761-4261 2-11-1 Hakataeki-higashi, Hakata-ku, Fukuoka City 812-8546 Tel.: +81-92-482-5423

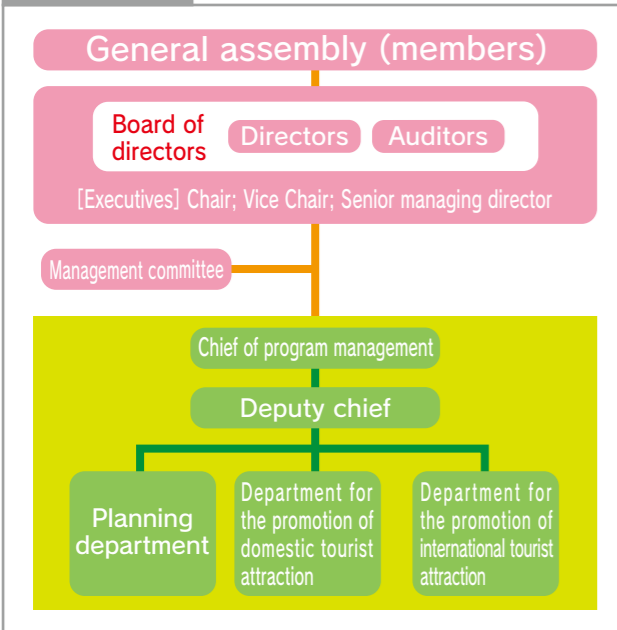
Kyushu Tourism Promotion Organization

Kyushu Tourism Promotion Organization (<http://welcomekyushu.jp>)



○Kyushu Tourism Promotion Organization was established as a comprehensive public organization for the promotion of Kyushu tourism in 2005, by the seven prefectures in Kyushu and the local business world.
 ○We are imparting information about the rich tourism resources in Kyushu to international visitors to Kyushu, as well as organizing PR campaigns for Kyushu brands at tourism exhibitions and business talk sessions, improving tourism resources, and maintaining the system for welcoming international visitors.

Organization



Strategies for Kyushu tourism

- Strategy I: Strategy for Kyushu branding**
- ①Creating a clear tourist image of Kyushu
 - ②Disseminating the image through various channels according to target country
- Strategy II: Strategy for improving tourism infrastructure**
- ①Activities toward the improvement of physical and human infrastructure
 - ②Deregulation and system revision
 - ③Development of tourism human resources
 - ④Enhancement of tourism resources and hospitality in tourist destinations in Kyushu
- Strategy III: Strategy for attracting tourists to Kyushu**
- ①Attraction of inbound international tourists (by country, city, and market)
 - ②Attraction of domestic tourists (by market and theme)
 - ③Common strategy (clarification of target markets; PR strategy; use of media, etc.)
- Strategy IV: Strategy for stimulating long-stay tourism and consumption**
- ①Development of wide-area tourist routes
 - ②From passing-by tourism to residential tourism (development of night attractions, etc.)
 - ③From one-night stay to multiple stays (invitation of residential-type events)

Contact: Department for the promotion of international tourist attraction, Kyushu Tourism Promotion Organization
 2-1-82 Watanabe-dori, Chuo-ku, Fukuoka City 810-0004

Email : qtp@welcomekyushu.jp
 Tel.: +81-92-751-2943 URL : <http://www.welcomekyushu.jp>

PROFILE OF KYUSHU



Kyushu in Asia

Kyushu consists of Kyushu island and nearby smaller islands. It is located at the center of East Asia, and geographically near to South Korea and China. Moreover, Located in the southwestern part of Japan, it boasts a warm and mild climate with little snow in the winter, an ideal environment for business.

Sightseeing spots

UNESCO World Heritage

The Sites of Japan's Meiji Industrial Revolution: Iron and Steel, Shipbuilding and Coal Mining were inscribed as cultural sites in the World Heritage List in July 2015.

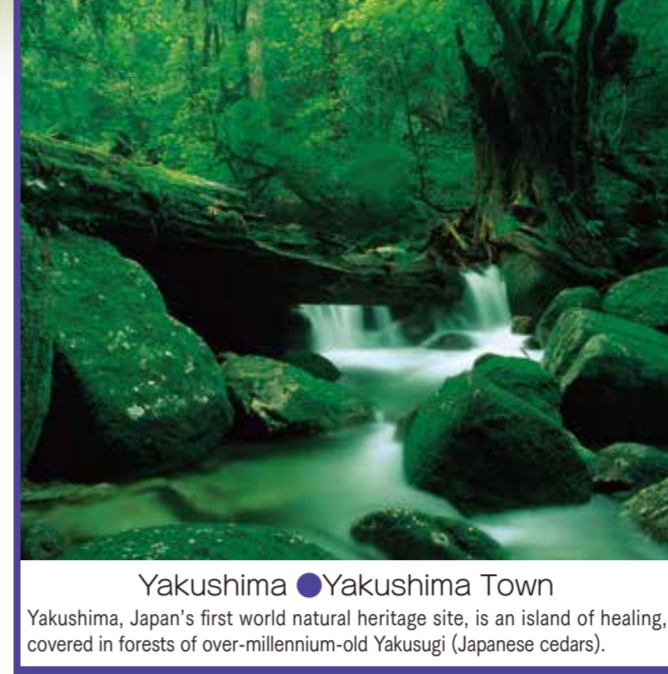
Component parts in the Kyushu area

- Fukuoka Prefecture: Miike Coal Mine, Miyahara Pit; remains of the Miike Coal Railway; Miike Port [Omura City]/ The Imperial Steel Works, Japan's first Head Office, repair shop, and former forge shop [Kitakyushu City]/ Onga River pumping station [Nakama City]
- Saga Prefecture: Remains of the Mietsu naval dock [Saga City]
- Nagasaki Prefecture: remains of Kosuge slip dock; Mitsubishi Nagasaki Shipyard No. 3 dry dock; Mitsubishi Nagasaki Shipyard giant cantilever crane; Mitsubishi Nagasaki Shipyard former pattern shop; Mitsubishi Nagasaki Shipyard Seshokaku Guest House; Takashima Coal Mine; Hashima Coal Mine; former Glover house and office [Nagasaki City]
- Kumamoto Prefecture: Miike Coal Mine, Manda Pit; remains of the Miike Coal Railway [Arao City]/ former Misumi West Port [Uki City]
- Kagoshima Prefecture: Former Shuseikan (remains of the reverberatory furnaces, the former machinery factory, and the former Kagoshima Foreign Engineer's Residence); Terayama Charcoal Kiln; Sekiyoshi Sluice Gate of Yoshino Leat [Kagoshima City]

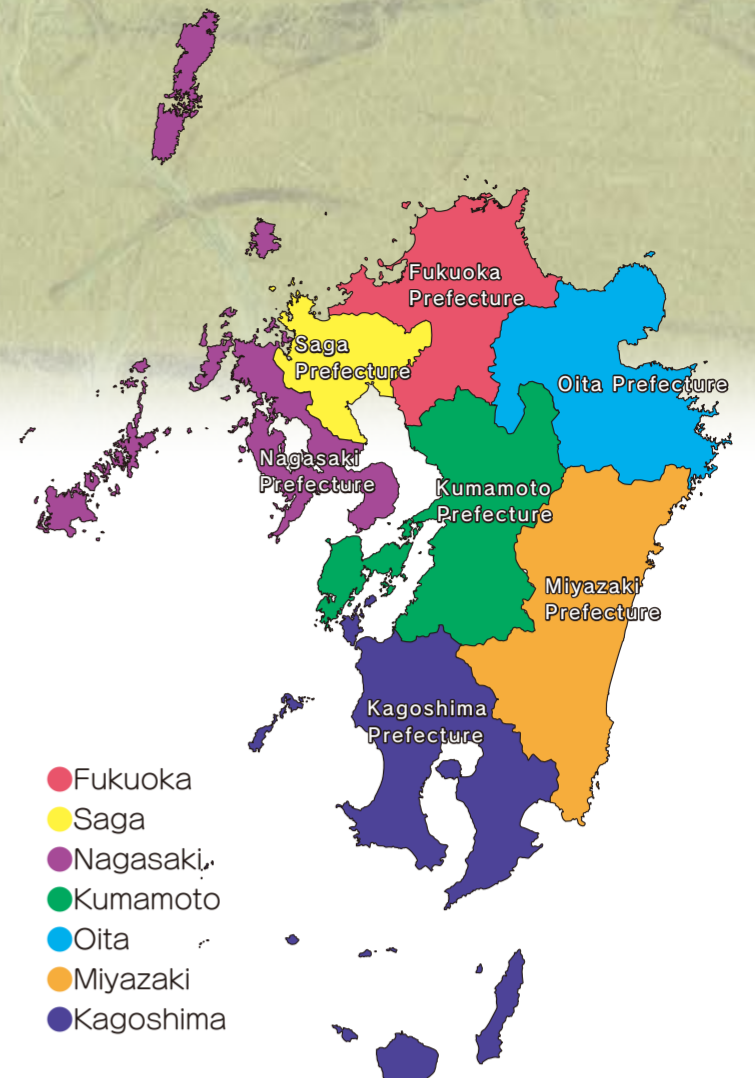
World cultural heritage sites: Sites of Japan's Meiji Industrial Revolution: Iron and Steel, Shipbuilding and Coal Mining



World natural heritage site (inscribed in 1993)



Yakushima ● Yakushima Town
Yakushima, Japan's first world natural heritage site, is an island of healing, covered in forests of over-millennium-old Yakusugi (Japanese cedars).



- Fukuoka
- Saga
- Nagasaki
- Kumamoto
- Oita
- Miyazaki
- Kagoshima

Theme Parks



SPACE WORLD ● Kitakyushu City
This theme park offers you a realistic experience of space travel. It features many space-focused attractions, including the Space Museum, which displays a real rock sample brought back from the moon.

Kitakyushu Manga Museum ● Kitakyushu City
Under the slogan, "Watch, read and draw," this museum is sharing the charms of manga with the general public. It exhibits works by manga artists related to Kitakyushu City, including Mr. Leiji Matsumoto, the Honorary Director of this museum. In the reading zone, you can freely read any from its collection of about 50,000 manga books.

Hizen Yume Kaido ● Ureshino City
This theme park, focusing on history, is a faithful reproduction of streets of Edo-period Ureshino, a prosperous post station on the Nagasaki-kaido Highway between Kofu and Nagasaki. You can experience the atmosphere of the Edo period here.

Huis Ten Bosch ● Sasebo City
This is a residential resort, reproducing European streets and offering an experience of European culture. You can enjoy the beauty of seasonal flowers, as well as a wide variety of events here.

Aso Cuddly Dominion ● Aso City
You can meet over 550 rare and cute animals and birds of 100 kinds in an extensive park site featuring the rich nature of Aso. This animal theme park, focusing on "entertainment" and "contact," is rare in the world.

Harmonyland ● Hiji Town
Many Sanrio characters, popular with children, await you here. In this theme park, you can become immersed in a fairy-tale world all day long.

Phoenix Seagaia Resort ● Miyazaki City
This is a resort complex covering a vast area extending some 10 km north and south, containing hotels, convention halls, and spas, as well as a golf course.

Flower Park Kagoshima ● Ibusuki City
This is among the largest theme parks in Japan. Some 400,000 subtropical plants of 2,400 kinds are planted and displayed in an extensive park site.

History & Culture



Former house of Den'emon Ito ● Izuka City
Den'emon Ito, the coal-mine magnate of the Chikugo area, lived in this residence with the famous poet Byakuren Yanagihara, his second wife. This is a magnificent house built with luxury in every detail.

Yoshinogari ruins ● Kanazaki City ● Yoshinogari Town
These are the ruins of one of the largest Yayoi-period moated settlements found in Japan. Reproduced ancient houses, seasonal flowers, and various events, attract a wide range of visitors.

Yutoku Inari-jinja Shrine ● Kashima City
This shrine, one of the three great Inari-jinja shrines in Japan, is famous as a "power spot," attracting more than 2.8 million visitors annually. Omikuji (fortune slips) in five languages are among the latest hits with tourists.

Oura Church ● Nagasaki City
Built in the Nagasaki Foreign Settlement founded in the wake of the opening up of the country to the West, this is the oldest existing church in Japan. Although it was severely damaged by the atomic bomb, in 1953, it was again designated as a national treasure.

Kumamoto Castle ● Kumamoto City
Kumamoto Castle is known as one of the three great castles in Japan. This castle is renowned for its beauty and towering stone walls called "musha-gaeshi" (warrior repellers).

Usa-jingu Shrine ● Usa City
This is the head shrine of over 40,000 Hachiman-gu Shrines nationwide. Its main hall is in a style called "hachiman-zukuri" and is designated as a national treasure.

Udo-jingu Shrine ● Nichinan City
Udo-jingu Shrine is very unique in that its main hall stands in a cave on the top of a high cliff washed by the waves of the Pacific Ocean.

Sengan-en ● Kagoshima City
This is a former villa of the Shimadzu family, who once ruled Kagoshima. It offers visitors a spectacular view of its garden against the background of Sakurajima and Kinko Bay.

Events & Festivals



Nagasaki Lantern Festival ● Nagasaki City
[January to February (Lunar New Year)]
This is a festival modeled after the Chinese Lunar New Year, celebrated mainly in Nagasaki Shinchi Chinatown for about two weeks. Streets in the city are brilliantly decorated with about 15,000 Chinese lanterns.

Hakata Gion Yamakasa ● Fukuoka City
[July]
This soul-stirring festival is an icon of Hakata. Decorated floats called "kazaridama" are displayed in various places in the city during the festival period in July. In de-yama, groups of men wearing uniform happi coats and kionobito caps through the streets of Hakata, carrying one-ton kazi-yama floats.

Himeshima Bon Festival d'arc ● Himeshima Waga
[August]
This dance is thought to have developed from nenbutsu-prayer dances in the Kamakura period. The Himeshima Bon Festival dance is held on August 14 and 15 every year.

Yamaga Lantern Festival ● Yamaga City
[August]
This is the representative summer festival of Kumamoto, starting with a lantern display on August 15. The thousand-lantern dance fascinates the audience with the fantastic beauty of flickering lantern lights.

Ohara Festival ● Kagoshima City
[November]
This festival, held on November 2 and 3 every year, features a long procession of people dancing to music, including the local folk tune Chara-bushi.

Saga International Balloon Fiesta ● Saga City
[November]
This is an international hot-air balloon competition held in Saga City in early November every year. More than 100 hot-air balloons add color to the sky of Saga in late autumn.

Karatsu Kunchi ● Karatsu City
[November]
In this exciting festival, held over three days between November 2 and 4 every year, people carrying decorated floats run through the streets, shouting "En'ya en'ya."

Takachiho Night Kagura ● Takachiho Town
[November to February]
This festival, held from late November to early February in the Takachiho area, features Kagura dance performed night and day to pray for good harvests.

Hot Springs



Harazuru Hot Spring ● Asakura City
Harazuru Hot Spring, located along the Chikugo River, is the largest hot spring area in Fukuoka Prefecture. This hot spring has characteristics of both a weak alkaline spring and a sulfur spring, so it is popular as a "hot spring with double beneficial effects for a beautiful skin."

Ureshino Hot Spring ● Ureshino City
This is a representative hot spring area in Saga Prefecture, known as one of the three beneficial hot springs for a beautiful skin. With a number of traditional major Japanese inns, this hot spring area makes visitors feel elegance and history.

Unzen Hot Spring ● Unzen City
Unzen Hot Spring, boasting rich nature, was designated as Japan's first national park in 1934, and is also famous as a summer resort. Streets lined with Japanese inns are next to Unzen "Jigoku."

Kurokawa Hot Spring ● Mimamiguni Town
This hot spring town offers visitors the joy of trying many bathhouses and strolling, as well as experiencing the atmosphere of an old place for hot-spring therapy. Most inns have open-air baths, where you can enjoy a hot-spring shower, a rock-bound bath, etc.

Yufuin Hot Spring ● Yufu City
Yufuin Hot Spring is among the most popular spa resorts in Kyushu. You can select from a wide variety of accommodation facilities, from tourist homes filled with the rustic atmosphere of a hot spring area to elaborate first-class Japanese inns.

Beppu Hatto ● Beppu City
In Beppu, the city of hot springs boasting the world's largest number of hot spring sources and Japan's largest amount of water flow from hot springs, there are eight hot spring areas, collectively called Beppu Hatto, with distinctive characteristics.

Shosenkyu Hot Spring ● Miyazaki City
Shosenkyu Hot Spring is named from "a palace with a hot spring flowing out from a pine tree forest." This hot spring boasts an abundant flow of 380 tons of spring water a day.

Ibusuki natural sand-steam spring ● Ibusuki City
This is one of the few natural sand-steam springs in the world. You can bathe in the beach sands heated with terrestrial heat from an active volcano.

Nature & Scenery



Fukuoka Tower ● Fukuoka City
Fukuoka Tower, a 234-meter-tall symbol of Fukuoka City, is the highest seaside tower in Japan. Near the tower, there is Fukuoka Yahusaku Dome, where more than 70 regular games are held during the professional baseball season.

Yanagawa Kawakudari (canal cruise) ● Yanagawa City
On a boat called "donko-bune" slowly cruising the canals, you can enjoy the beautiful scenery and historic buildings along the canal banks. Kotatsu boats are also popular as a charming special feature of winter.

Kunen'an ● Kanazaki City
It is said that Kunen'an took nine years to be built by order of Yataro Itami, a businessman in Saga. Kunen'an is opened to the general public in spring and autumn.

Night view from Mt. Inasa ● Nagasaki City
Mt. Inasa is famous as one of the world's three new greatest night views. Brilliant colorful lights viewed from the top of the mountain seem like scattered jewels.

Mt. Aso ● Aso City
Mt. Aso has the largest caldera in the world. The outer rim of the caldera surrounding Nakadake still emitting smoke forms a magnificent natural panorama.

Beppu Jigoku tour ● Beppu City
This tour visits eight clusters of hot spring geysers called "jigoku" (literally "hell"). These jigoku have violently blown up hot water and mud, as well as fumarolic gases, from 250 to 300 m under the ground for more than 1,000 years.

Takachiho Gorge ● Takachiho Town
This gorge, formed with erosion by block lava from Mt. Aso, is 100 m deep at the deepest point. The view of the Minai Falls, selected as one of the 100 waterfalls of Japan, running down to the bottom of the deep gorge is too splendid for words.

Mangrove forests ● Amami City
Mangroves grow in profusion on delta land formed between two rivers joining there. You can experience an expedition through the subtropical forests in a canoe.

Foods



Ramen noodles ● Fukuoka Prefecture
Tonkotsu ramen, with turbid pork bone soup and thin noodles as its distinctive characteristics, is thought to have originated in Kurume. Its thick soup features rich and delicious flavors.

Yobuko cuttlefish ● Karatsu City
In this area, you can enjoy cuttlefish fresh from the sea in various ways, including sashimi and tempura.

Saga Beef ● Saga Prefecture
This brand beef features "tsuyasashi," soft lean meat beautifully and finely marbled with fat with an excellent flavor.

Shippoku cuisine ● Nagasaki City
Shippoku cuisine, based on a serving style of Chinese cuisine, has developed into a unique combination of Japanese, Chinese and Dutch cuisine in Nagasaki, where people from various places in diverse countries come together.

Nagasaki champon ● Nagasaki City
This is a representative Nagasaki-style Chinese dish. A unique kind of noodles, different from ramen noodles, are topped with a mixture of over 10 kinds of ingredients. It is filling and affordable, as well as highly nutritious.

Basashi (Horsemeat sashimi) ● Kumamoto Prefecture
Sashimi of brilliant-colored horsemeat also called "sakura (cherry blossom) meat" features a creamy texture and an excellent flavor.

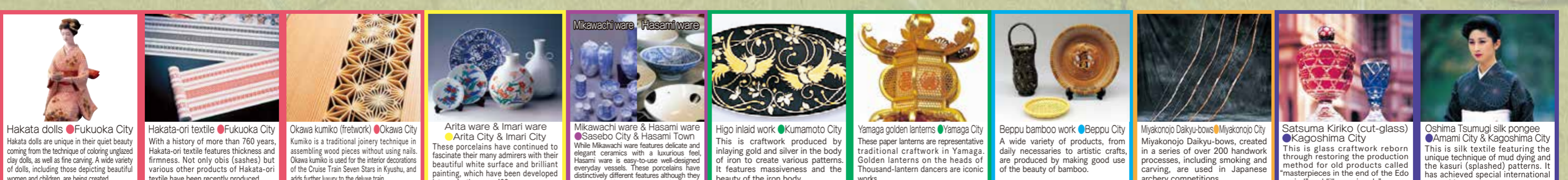
Sushi of Saiki ● Saiki City
As seen in the traditional phrase "The lord of Saiki depends on the seaside," the city is proud of fresh fish caught in the Bungo Channel.

Charcoal-grilled locally produced chicken ● Miyazaki Prefecture
Miyazaki-produced chicken, grown in a nearly natural environment, is low-fat and low-calorie, featuring high-quality meat and a firm texture, as well as a deep flavor.

Ripe mango ● Miyazaki Prefecture
Miyazaki-grown mangoes are unique in that they are harvested when fully ripened. Sweet and creamy mango with a sugar content of over 18% is surely the king of fruits.

Kagoshima Kurubuta pork ● Kagoshima Prefecture
This is top-class brand pork raised in the rich nature of Kagoshima. It is rich in flavor and sweetness, and features soft meat.

Traditional Handy Crafts



Hakata dolls ● Fukuoka City
Hakata dolls are unique in their quiet beauty coming from the technique of coloring unglazed clay dolls, as well as fire-drying. A wide variety of dolls, including those depicting beautiful women and children, are being created.

Hakata-ori textile ● Fukuoka City
With a history of more than 760 years, Hakata-ori textile features thickness and firmness. Not only obis (sashes) but various other products of Hakata-ori textile have been recently produced.

Okawa kumiko (firework) ● Okawa City
Kumiko is a traditional joinery technique in assembling wood pieces without using nails. Okawa kumiko is used for the interior decorations of the Cruise Train Seven Stars in Kyushu, and adds further luxury to the deluxe train.

Arita ware & Imari ware ● Arita City & Imari City
These porcelains have continued to fascinate their many admirers with their beautiful white surface and brilliant painting, which have been developed into perfection over 400 years.

Mikawachi ware & Hasami ware ● Sasabe City & Hasami Town
Kumiko is a traditional joinery technique in assembling wood pieces without using nails. Mikawachi ware features delicate and elegant ceramics with a luxurious feel. Hasami ware is easy-to-use well-designed everyday vessels. These porcelains have distinctively different features although they are produced in areas next to each other.

Higo inlaid work ● Kumamoto City
This is craftwork produced by inlaying gold and silver in the body of iron to create various patterns. It features massiveness and the beauty of the iron body.

Yamaga golden lanterns ● Yamaga City
These paper lanterns are representative traditional craftwork in Yamaga. Golden lanterns on the heads of thousands-lantern dancers are iconic works.

Beppu bamboo work ● Beppu City
A wide variety of products, from daily necessities to artistic crafts, are produced by making good use of the beauty of bamboo.

Miyakonojo Daikyu-bows ● Miyakonojo City
Miyakonojo Daikyu-bows, created in a series of over 200 handwork processes, including smoking and arching, are used in Japanese archery competitions.

Satsuma Kiriko (cut-glass) ● Kagoshima City
This is glass craftwork reborn through restoring the production method for old products called "masterpieces in the end of the Edo period" and "illusory jewels."

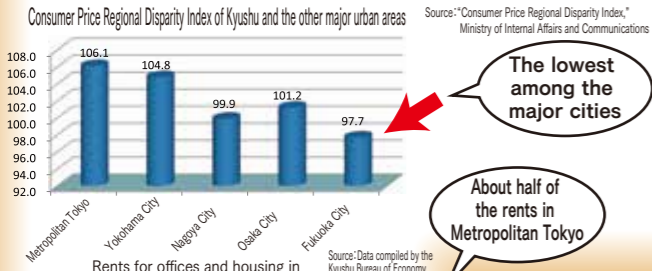
Oshima Tsumugi silk pongee ● Amami City & Kagoshima City
This is silk textile featuring the unique technique of mud dying and the kasuri (splashed) patterns. It has achieved special international recognition.

Photos provided by the Saga City Board of Education, Saga Prefecture Tourism Association, and Kagoshima Prefecture Tourism Association, and reprinted from "Kyushu Tourist Information" Photo Gallery.

Attractive information on Kyushu

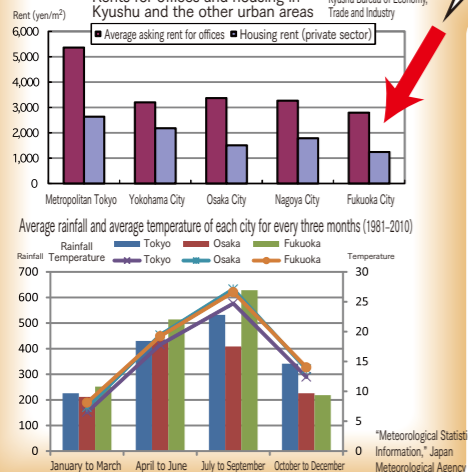
Advantage of Kyushu's infrastructure

Kyushu is blessed not only with a warm and mild climate, but also with low rents for offices and properties for business use, compared with the other major cities, especially Tokyo. The general index of the Consumer Price Regional Disparity Index in 2014 shows that consumer prices in Kyushu are lower than in the other major cities.



The lowest among the major cities

About half of the rents in Metropolitan Tokyo

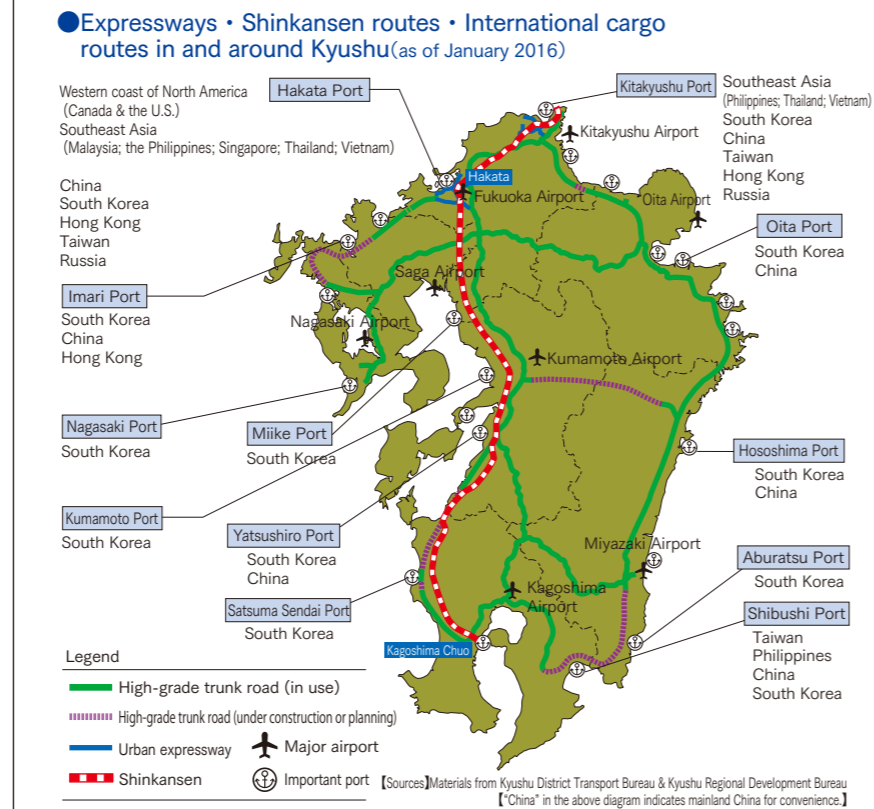


Convenience in access to Asian countries

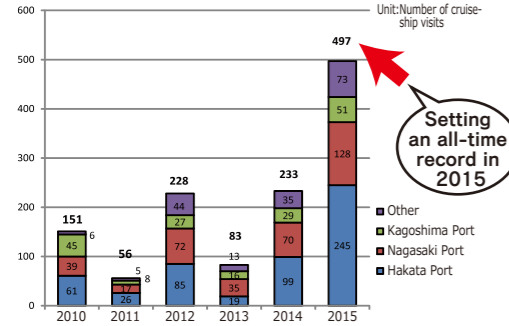
Kyushu has efficient connections to Asia. Flight durations from Kyushu are about two hours shorter than from Tokyo.

	Fukuoka	Tokyo (Narita)
Airport to the downtown area	10 min.	50 min.
Pusan (South Korea)	50 min.	2 h. 30 min.
Seoul (South Korea)	1 h. 20 min.	2 h. 40 min.
Shanghai (China)	1 h. 30 min.	3 h. 30 min.
Taipei (Taiwan)	2 h. 10 min.	4 h.
Hong Kong	3 h. 20 min.	5 h. 20 min.
Ho Chi Minh (Vietnam)	5 h.	6 h. 40 min.
Bangkok (Thailand)	5 h. 10 min.	7 h.
Singapore	6 h. 15 min.	7 h. 40 min.

Excellent access to the downtown area



Number of incoming foreign cruise ships



Setting an all-time record in 2015

Hakata Port has Japan's largest number of foreign route passenger embarkations/disembarkations. Source: Changes in port visits to Kyushu (including Shimonoseki) of cruise ships with foreign nationality (Kyushu District Transport Bureau)

Measure development of Kyushu

Strategy for growth: Kyushu-Okinawa ~Kyushu-Okinawa Earth Strategy~

Kyushu's strategy for growth to make the best of its rich natural environment and challenge tasks from a global perspective. By combining the four strategic fields, Kyushu strives for sustainable development as a gateway to Asia

Energy & Environment

Clean and economical energy supply region
→advanced hydrogen area
→based on geothermal, ocean energy, etc

Producing and developing next-generation automobiles in Kyushu as a base
The advanced energy management system
Leading region of energy and environment industry in Asia

Healthy smart city

Industrial creation of the preventive care and health enhancement service which aim at a healthy long life
Promotion of entry and overseas deployment to the medical equipment field
Creation of the new industry in advanced medicine and the medical treatment field
Activation of functionality and health food related industry
Promotion of cosmetics related industry

Healthcare tourism

Implementing second strategy of tourism in Kyushu
• Establishment of the Kyushu brand image
• Tourism infrastructure development
• Promotion of "visits Kyushu"
• Promotion of visitor's stay / consumption
Linkage with Cool Japan

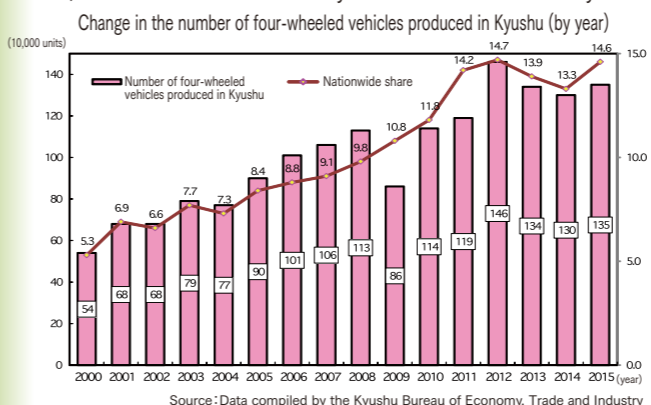
Smart agriculture

Sales promotion in overseas market
Development market channel and establishing optimal production system
The marketing effort of "KYUSHU-BRAND"
Strengthening logistics and a transit system
Expansion of a business scale / Construction of stable supply system
Utilizing the renewable energy produced in a farm village
Development of farming, mountain and fishing villages

Kyushu's major industries

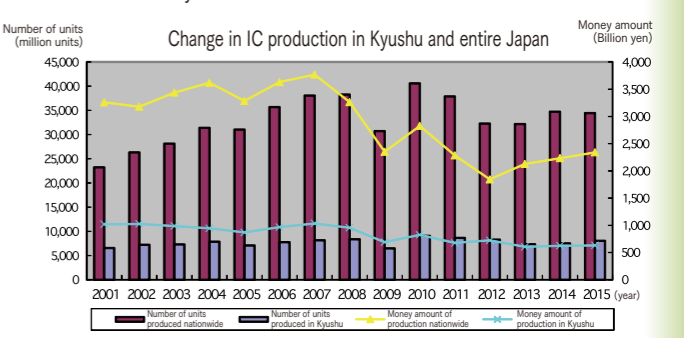
Kyushu is a leading automobile production center in Japan.

Kyushu, where Toyota Motor Kyushu, Inc., Nissan Motor Kyushu, Co. Ltd., Daihatsu Motor Kyushu, Co. Ltd., and Nissan Shatai Kyushu, Co. Ltd. are operating, has an automobile production capacity of over 1.5 million units, accounting for about 15% of that of Japan as a whole. Additionally, Honda Motor, Co. Ltd. manufactures motorcycles at its Kumamoto Factory.



High-value-added semiconductors

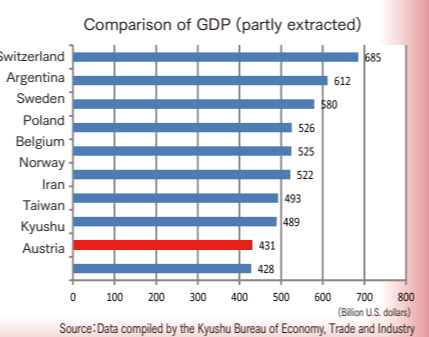
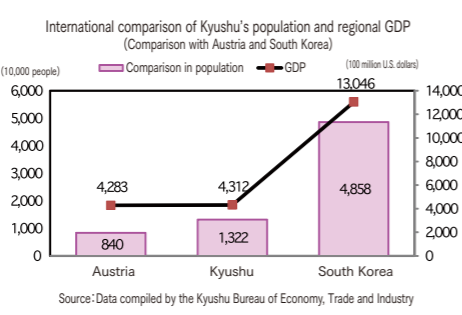
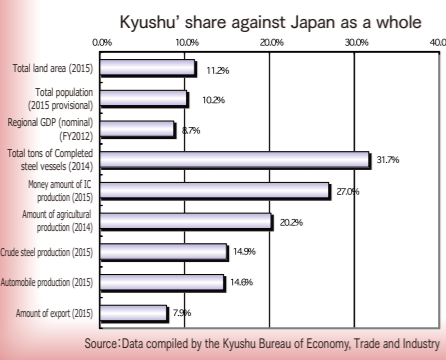
Sony Semiconductor Inc., known for its CMOS image sensors used in Cameras for Smartphones, the Renesas Group, known for its motor vehicle integrated circuits (microcomputers), and Mitsubishi Electric Power Device Factory, known for its power semiconductors used in household appliances and automobiles, also own factories located in Kyushu.



Scale of Kyushu's economy

Kyushu's economy is ranked between the world's top 20 above and the rest of the world below the 30th.

- Kyushu, located in the southwestern part of the Japanese archipelago, comprises seven prefectures: Fukuoka, Saga, Nagasaki, Kumamoto, Oita, Miyazaki, and Kagoshima.
- Kyushu has a population of 13.22 million (10.4% of Japan's population), and accounts for about 10% of Japan as a whole in area and economic indicators, including GDP, consequently being called a "10% economy."
- Kyushu's regional GDP is equivalent to those of Taiwan (the world's 28th largest) and Austria (the 29th).



Kyushu is the major base for food production in Japan.

Kyushu's agricultural production accounts for about 20% of that of entire Japan. Agricultural products of which Kyushu has higher shares in Japan include okra, broiler chicken, leaf tobacco, sugar cane, and green pepper in descending order. Agricultural products of which Kyushu has higher amounts of production in Japan include beef cattle, rice, pork, broiler chicken, chicken eggs, etc., in descending order.

Production amount of major agricultural products (in descending order) in 2013

Unit: 100 million yen	Kyushu	Nationwide	The national ratio
Beef cattle	2,232	5,587	39.9%
Rice	1,955	17,864	10.9%
Pig	1,672	5,793	28.9%
Broiler chicken	1,411	3,006	46.9%
Chicken eggs	696	4,765	14.6%
Raw milk	659	6,844	9.6%
Tomatoes	652	2,325	28.0%
Strawberries	567	1,601	35.4%
Mandarin oranges	494	1,547	31.9%
Cucumbers	312	1,463	21.3%
Sweet potatoes	309	846	36.5%
Tea (raw leaf)	232	635	36.5%
Potatoes	202	1,149	17.6%
Spring onions	198	1,421	13.9%
Green peppers	190	463	41.0%

